

2019-2020 District Goals



District: District 105SE
Constitutional Area: Europe

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 35% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

- Continue to provide officer training at our annual Spring Forum event.
- Encourage participation on RLL and ALL Institutes.
- Organise specialist training for the new Cabinet position of Regional Club Liaison Lions.

PLEASE NOTE - Many officers are not new to their role and consider themselves experienced retired managers thus training uptake is sometimes low.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 70% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

- Spring Forum will include Zone Chair training but we will also organise specialist training for the new Regional Club Liaison Lions which will include the Zone Chairs to maximise joint working and cooperation.

As the RCL role is intended to be a 3 year role this specialist training will be repeated on an annual basis.

PLEASE NOTE - We will be dispensing with Region Chairs next year in favour of the new Regional Club Liaison Officers. Many ZCs will not be new to their role and consider themselves experienced retired managers thus training uptake is sometimes low. We will not be appointing Region Chairs but will instead appoint a new role of Regional Club Liaison Lions.

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 6 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

Incorporate in the specialist training for RCLs enhancement of face to face recruitment skills.

Consider the introduction of an Autumn Training programme to promote the constituent parts of the 5 Pillars of Service so as to build knowledge and encourage greater participation amongst Clubs and those willing to take on District wide roles in these areas.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	20
2nd Quarter	40
3rd Quarter	40
4th Quarter	50

By the end of the 4th quarter, the district will add a total of 150 new members.

Action Items:

My district will establish 1 club branch(es).

My district will induct 5 new Lions under 40 years old.

My district will organize at least 4 membership growth event(s).

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	25
3rd Quarter	0	0
4th Quarter	1	25

By the end of the 4th quarter, the district will start 2 new clubs.

With a minimum of 50 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 1 Leo Club(s).

My district will start 1 Campus Club(s) at Kent University school/university

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	20
2nd Quarter	55
3rd Quarter	20
4th Quarter	55

By the end of the 4th quarter, the district's membership drops will not exceed 150 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.
 My district will use the Club Quality Initiative to support member retention
 My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .
 My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:
 Will attempt development of simplified District materials based on LCI guides.

Rather than survey former members we will use a combination of exit interviews and research of remaining members to determine the reasons for any loss.

Introduction of 3 year role of Regional Club Liaison Lions to enhance Club support, Zone interaction and promote and encourage new membership, enhanced retention and new club formation.

NET GROWTH GOAL

150	+	50	-	150	=	50
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 150000 people.

Action Items:

My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).
 I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:
 Will seek to develop simplified District materials based on LCI guides

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1850 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 75 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will orgnize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.
 I will ensure the Global Action Team continues to support clubs in reporting .
 I will emphasize the responsibility of the Club Service Charis to report their clubs service.
 My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:
 Will seek to develop simplified District materials based on LCI guides

Custom goal and action items

I will seek to determine service activity summaries on a Monthly basis.

PLEASE NOTE - This goal is contingent on knowledge of how to interrogate MyLCI to provide District wide summaries of service activity.

I should be grateful to receive an appropriate contact within LCI to assist with the necessary knowledge transfer.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 1% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 30000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 30000.00 to support Campaign 100: LCIF Empowering Service.

Additional action items to achieve this goal:

PLEASE NOTE - THE FIGURE OF 1 ENTERED IN BOX ONE OF THE GOAL STATEMENT IS FALLACIOUS IT HAS ONLY BEEN ENTERED TO ALLOW THE FORM TO BE SUBMITTED. THE TRUE FIGURE IS 0.

I cannot support the goal to promote personal donations by members in my District as Lions in the UK work within their Clubs to raise funds some of which are used to support many LCIF projects. Very few choose to make personal contributions direct to LCIF.

If I was to suggest they should do so I would probably become the shortest serving District Governor!

However, At the end of the year 60% of Clubs will understand the impact of our Foundation and will support the Foundation with Club donations.

At the District's Convention in February 2020, time will be devoted to expand on the work of LCIF and encourage continuing and potentially greater support from Clubs in the District.

ADVOCATE

In the 2019-2020 fiscal year, 60% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Spring Forum training will include training on the use of MyLCI.

PLEASE NOTE - I cannot sign up to action item 2 as I am advised MyLion is not GDPR compliant

Custom goal and action items

I am concerned that not all Clubs in the District report their service through MyLCI. I will continue to explain the value of such reporting and urge all Clubs to do so and this will be part of my agenda and that of my DG team at all Club visits.

PLEASE NOTE - This is contingent on the current concerns which exist in the Multiple District over GDPR being resolved.